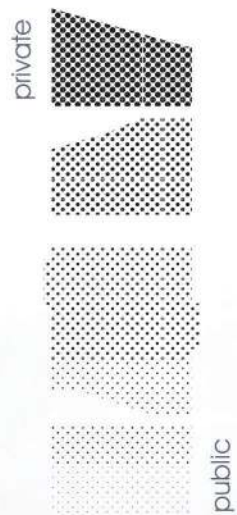
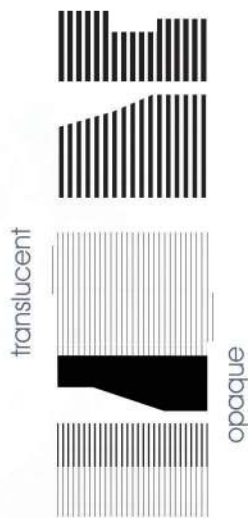


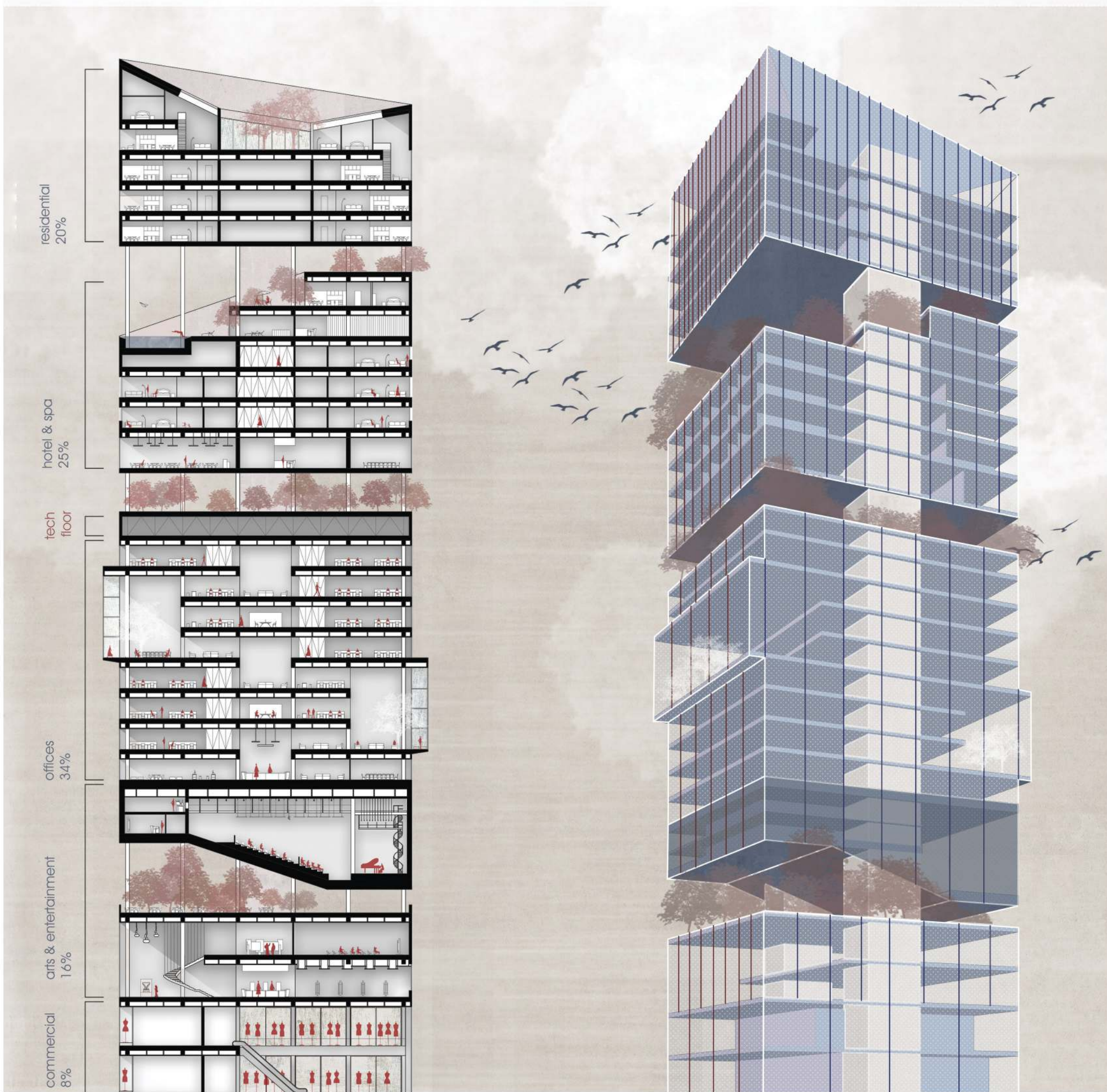
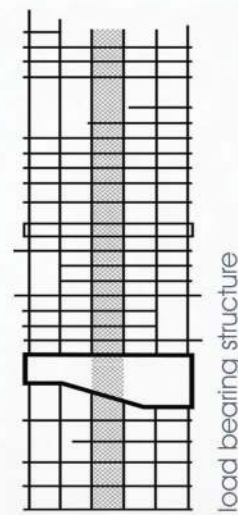
aiming high



The concept of this imaginary building derives from a curious experiment: examine one main street of any of the contemporary European cities and extract its main activities – retail, offices, arts and entertainment centers, hotels and residential units. What would happen if we juxtaposed those functions, concentrating them in one high-rise building? Here is a suggestion: the design of this tower has been generated by the typical sections of



the functions, connected vertically, in the same architectural organism. There are voids that interrupt harmonically and offer green areas for each of the sections. The height of the floor corresponds to the level of accessibility: the upper floors are more private and vice versa. The building envelope is ideally represented by its amount of transparency, which depends on the type of light needed for every different activity.



#21

VVPR Tower



PROGETTO CMR
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